



CONFIDENTIALITY AND NON-DISCLOSURE AGREEMENT

This Confidentiality Agreement ("Agreement") is entered into between **Innovative Financial Results, LLC** (hereinafter referred to as the "Company") and _____ (hereinafter referred to as "Client") and shall be rendered in effect and legally binding on the date signed below ("Effective Date").

WHEREAS, Company will obtain information from Client regarding presently undisclosed business or personal financial information (hereinafter referred to as the "Confidential Information") for the purposes of evaluating and planning for Client's benefit and interest.

NOW THEREFORE, in consideration of the benefits to Client described herein and compensation therefore, Company agrees as follows:

1. The term "Confidential Information" shall mean any and all information regarding the identity of the person or business, and any of the business's customers, customer lists, products, technology, trade secrets, production, plans, designs, drawings, specifications, marketing, processes, methods, costs, prices, finances, management or personnel, plus any other information Company treated as confidential which is obtained by or in the course of Company's investigation, observation, or evaluation of personal or business information.

2. Company will maintain Confidential Information in strict confidence, and will not disclose it to any other person, except professional business advisors (e.g. accountants, attorneys) engaged to evaluate the business for the limited purpose of advising Client. In the event of such permitted disclosure, Company will advise such persons of this non-disclosure Agreement. It is understood and agreed that this non-disclosure Agreement is intended for the benefit of Client.

3. Company will not contact the other owners, partners, members, stockholders, officers, directors, landlords, lessors, employees, suppliers, clients, customers, professional advisors, agents, competitors, or others who might have information concerning the Client without the prior permission of Client.

4. This Agreement may not be assigned by either party without the express consent of the other.

5. This Agreement shall be governed by and construed in accordance with the law of the State of Pennsylvania.

6. This Agreement constitutes the entire agreement between the parties respecting the subject matter hereof. No change, modification, alteration or addition to any provision hereof shall be binding on either party unless such change is in writing and signed by an authorized representative of both parties.

IN WITNESS WHEREOF, the Client has executed this Agreement herein below.

Date: _____

Client

Innovative Financial Results, LLC

Date: _____

Robert Williams, Managing Member